# CASE STUDY



## WYCOMBE21.



#### **COLLINSON GROUP**

Collinson is a global leader in loyalty and benefits. They use their expertise and products to craft customer experiences which enable some of the world's best known brands to acquire, engage and retain the most demanding and choice-rich customers.

Laure Debout of Laure Debout Design chose to use the Wycombe21 CoSoft range of products throughout Collinson's new office design.



Bar Height CoSoft Table

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### The brief

The client wanted to transform their offices into a more agile space. Collinson Group have a dynamic, humane, highly professional staff who needed more variety in their workspace to suit all their profiles and reflect their communication modes better.

I was keen to create a landscape akin to some of the holiday destinations they help promote via the airlines they support. We decided to create space at the heart of each floor for informal communication and team gatherings and locate the quieter areas on the periphery.

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## Informal communication

Team gatherings

#### An agile space...

- Dynamic Working
- Highly professional
- Variety of working areas

- Bar height meeting
- Casual meeting
- Hand finished craftsmanship

- Promotes communication
- Quiet areas where needed
- Sustainable material choices





Natural Bamboo Edge Detail



CoSoft, perfect for casual meeting

Ply edge detail, white Fenix top

We selected natural materials to increase staff wellbeing, particularly at the heart of London.

With this in mind I came across Wycombe 21 and the CoSoft collection was a good fit for this project. The rounded corners and the choice of bamboo as a highly sustainable material for the high and low tables was an interesting one. It makes these areas very approachable and suits the atmosphere we wanted to create.

It is nice to be able to bring craftsmanship to the workspace, I think people appreciate it when they are surrounded with technology. We kept to the same range for the boardroom to reflect the new generation of management, with a Fenix top for its high hygiene and matte finish which proves useful during the video sessions

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#### LAURE DEBOUT DESIGN

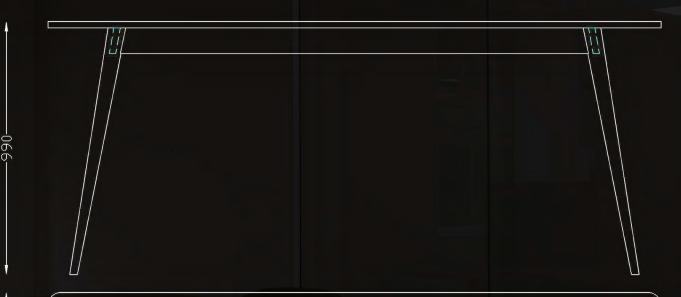
FURNITURE CONSULTANT & INTERIOR DESIGNER

#### Table sizes...

In the context of 2020 these tables and their generous size enable the clients to maintain the same atmosphere with more spacing.

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T1 - High Table (8 no.) 20mm Solid (3 Ply) Bamboo Top Natural Solid Ash Base Cable Chanel to 2 Legs (Diagonally Opp.)

CoSoft perfectly complements other high quality products specified

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## WYCOMBE21.





A BARRETTS INDUSTRIES LTD BRAND

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